



Montana

## Office of Public Instruction

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**To:** Potential Sponsors  
**From:** Judy Snow, Conference Director  
**Subject:** Sponsorship Opportunities  
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## 2015 Assessment & Data Conferences Billings—January 8-9, 2015 Missoula—January 15-16, 2015

### Don't miss an opportunity to reach Montana educators and administrators!

Sign up now to sponsor the 2015 Assessment & Data Conference: Doing It Right. Last year, the MontCAS Assessment & Data Conference attracted over 500 of Montana's finest educators, assessment and curriculum directors, administrators, special education and special education cooperative directors, and informational technology staff. We anticipate roughly the same number in 2015.

### Doing it Right: Assessment & Data

As attendees are trained, they will be thinking about ways to incorporate assessments in their schools and classroom, making it the perfect time and place to network and demonstrate your company's assessment or data tools.

The conference will begin Thursday morning and wrap up on early Friday afternoon. You will be able to visit with attendees during meal breaks, the 10 minute breaks before each session, and during registration.

And remember, there is more to assessment than testing—so if you have a product that can help educators and schools better prepare students for college and career readiness, this is the perfect opportunity for you to meet with Montana schools.

### Perks of Being a Sponsor

This year we have even more exciting opportunities to sponsor the conference. With your sponsorship of **\$400 or more**, your company will receive:

- **Acknowledgement** during our keynote presentations
- **Advertising space** on conference flash drives
- **Recognition** in conference materials
- **Registration and meals** for all your representatives at the conference
- Free **exhibition space**

## Sign Up Now!

We are also making it easier than ever to register your sponsorship. Simply visit our conference registration site at [https://tofu.msu.montana.edu/cs/opi\\_assessment\\_2015/registration](https://tofu.msu.montana.edu/cs/opi_assessment_2015/registration) and complete the online form, and sign up for one of the following to sponsor fully or partially:

Sponsorship Opportunity	Estimated Cost
General Sponsorship	
Thursday Buffet Breakfast	\$4000
Thursday Buffet Lunch	\$5000
Friday Buffet Breakfast	\$4000
Friday Packed Lunch	\$5000
Conference Flash Drives	\$2200

Once you enter the registration site, you can register as an individual or as a group. You may have to scroll down to find the sponsor and vendor sections.

## Vendor Opportunities

If your company is unable to provide a sponsorship, we also have vendor opportunities available. A vendor table is \$150 and that includes registration and meals for your representatives.



# Thank you!

We hope to see you in Big Sky Country!